



# Team 1 - Idea's

*ESC PRESIDENTS' FORUM*

- Similarity of C2 problems & Commercial “business intelligence systems”
  - Opportunity for DoD and Commercial System vendors to work together



# Team1 - Idea's

*ESC PRESIDENTS' FORUM*

## ➤ “New” Process

- High level capability statement
  - Subset of AOC challenges
  - Skill level needed to operate
  - Starting Conditions
- “Prototyping” Team: Users, ESC experts, Vendor(s)
- Timeframe (3-6 months)
- Delivers prototype, measure on:
  - Meeting challenges
  - Extensibility to future/Architecture
  - “Mental Model”



# Team 1 - New Business Model

ESC PRESIDENTS FORUM

- Different layers/elements:
  - Generic Infrastructure
    - Funded by DoD? Available to the “world”?
  - Proprietary Infrastructure/Tools
    - Paid on royalty and/or usage basis?
  - Unique DoD value-add
    - DoD pays for and owns the IP?



# Team 1 -Culture/Process Changes

---

ESC PRESIDENTS' FORUM

- Organization must be willing to the system
- Needs to be top-down initiative and/or driven by empowered leaders
- May require new people/groups